



# Student Networking Night

Thousands of unfilled jobs in Atlanta.  
Find out how to land one here!

**Wednesday**  
**October 24, 2012**  
**6:00-8:30pm**

**Rollins School of Public Health**  
**Klamon Room**  
**CNR Building, 8<sup>th</sup> Fl**

## Healthcare Innovation Program's Student Networking Night

Come Network with TOP professionals in:

- Healthcare Administration & Operations
- Healthcare Consulting & Planning
- Healthcare Communications & Marketing
- Healthcare Law & Policy
- Healthcare Program Management



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## **STUDENT NETWORKING NIGHT FOR HEALTH-RELATED CAREERS**

Wednesday October 24, 2012 6:00 – 8:30pm

Klamon Room, 8th Floor Claudia Nance Rollins Bldg, Rollins School of Public Health

### **Program**

**6:00 – 6:30pm: Registration, pick up food**

**6:30 – 7:00pm: Speakers Program**

- Introductions: Fred Sanfilippo; Director, Healthcare Innovation Program  
Program Goals: Yashodhan Ghodke, MPH Candidate, HIP Student Research Assistant  
Atlanta Overview: Chuck Meadows, VP, Economic Development, Metro Atlanta Chamber  
Keynote: Deleise Lindsay; Founder & Principal, Well-Change Group  
Career Overviews: 1-2 minutes from each speaker about what they do

**7:00 – 8:30pm: Networking**

#### Healthcare Administration & Operations

- Allison Berg – Director, Financial Services, WHSC, Emory University  
Dallis Howard-Crow - Chief Human Resources Officer, Emory Healthcare  
Dane Peterson - CEO, Emory University Hospital Midtown

#### Healthcare Communications & Marketing

- Dave Daigle - Associate Director for Communications, CDC  
Deleise Lindsay - Founder & Managing Principal, Well-Change Group

#### Healthcare Consulting & Planning

- Lynda Barrett – Corporate Director, Strategic Planning, WHSC & EHC, Emory University  
Jeff Booth – Partner, Health Industries Advisory, Pricewaterhouse Coopers  
Bill Dracos - Chief Business Practice Improvement Officer, Emory University  
Jack Tillman - Executive Director, Emory Innovations, WHSC, Emory University

#### Health Law & Policy

- Jon Altizer - Senior Consultant, Federal Solutions Group, CDC  
Charlie Craig - President, Georgia Bio  
Chris Lepore - Senior Director of State Government Affairs, Johnson & Johnson

#### Healthcare Program Management

- Andy Butler – Associate Dean for Research, School of Nursing & Health Professions, GSU  
Fred Sanfilippo, - Director, Emory-GA Tech Healthcare Innovation Program  
Bill Todd - Executive Director, Health Initiatives, Georgia Tech



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### **Logistics**

#### **6:00 - 6:30pm: Registration**

- Free parking available at Michael Street Parking lot; gate will be open
- Students (& speakers) register and pick up food; move to tables
- Each table has 8 chairs and a sign labeled with speakers name, professional area
- Seat reserved for the speaker at each table

#### **6:30 – 7:00pm: Program**

- Welcome & Introductions: Fred Sanfilippo (1 minute)
- Program Goals: Yashodhan Ghodke (2-3 minutes)
- Metro Atlanta Regional Job Market Overview: Chuck Meadows (3-5 minutes)
- Keynote: Deleise Lindsay, Over-view of health related career opportunities (3-5 minutes)
- Profession Overviews: 1-2 minute elevator speech from each speaker about what they do (15-30 minutes total); speakers speak from their assigned tables, pass the microphone

#### **7:00 - 8:30pm: Networking**

- Speakers at tables; discussion with students
- Students circulate, may go to as many tables as they would like

#### **8:30pm: Adjourn**



**Jon Altizer MPH**  
**Senior Consultant**  
**Federal Solutions Group**  
**Centers for Disease Control**

Jon Altizer is Senior Consultant, Federal Solutions Group, Centers for Disease Control (CDC). He is also a consultant at Deloitte Consulting. Jon has significant experience in project management and providing solutions to clients' communications problems, specifically to government agencies. He received a masters degree in Health Policy and Management from Emory University.



**Lynda Barrett MBA**  
**Corporate Director**  
**Strategic Planning Office**  
**Robert W. Woodruff Health Sciences Center**  
**Emory University**

Lynda Barrett is the corporate director of strategic planning for the Woodruff Health Sciences Center of Emory University and Emory Healthcare. She joined the organization in 2008. Prior to joining Emory, Ms. Barrett was with Baptist Health Care of Pensacola, Florida, from 1996 to 2007. Ms. Barrett has been in the health care industry since 1991 and has spent the past 13 years in the strategic planning field. Ms. Barrett received her MBA from the Olin School of Business, Washington University of St. Louis, and BS in finance from Florida State University.



**Allison Berg**  
**Director of Financial Services**  
**Robert W. Woodruff Health Sciences Center**  
**Emory University**

Allison Berg recently joined the Executive Vice President for Health Affairs Office of the Woodruff Health Sciences Center of Emory University as the Director of Financial Services. Woodruff Health Sciences Center is the academic health sciences and services component of the University which oversees the health research, education and patient care delivery missions of Emory.

Ms. Berg previously held leadership positions in Emory Healthcare where she has served since 1991, most recently as Emory Healthcare Controller since June of 2006. Ms. Berg began her career in healthcare as Associate Controller at the for-profit Charter Medical Corporation's Shallowford Hospital in Dunwoody in 1987. Ms. Berg has a strong financial operations and IT systems background and has specialized in budgeting, general ledger, decision support and human resources/ payroll systems and operations.

Ms. Berg attended the University of Georgia in the Honors Program where she received her bachelor's degree in Finance. She is a member of the Healthcare Financial Management Association.



**Jeff Q. Booth**  
**Partner, Health Industries Advisory**  
**Pricewaterhouse Coopers**

Jeff is a Partner in Pricewaterhouse Coopers' Health Industries Advisory practice. He currently serves as the Greater Atlanta Market healthcare team lead. Jeff has 28 years experience with the healthcare industry. His focus areas have included health system turnarounds, revenue cycle transformations, enterprise wide strategic planning, programmatic planning and implementation, hospital / physician partnering, P4P and P4Q initiatives, service line joint ventures, operations improvement, finance and capital planning, mergers and acquisitions, post merger integration, community access and benefit consulting, retail healthcare, healthcare due diligence, organizational restructuring, care management and patient throughput, ED process improvement, CON development and comprehensive financial modeling. He currently serves as an adjunct professor at Rollins School of Public Health at Emory University and also teaches at the Goizueta Business School at Emory.



**Charles Craig**  
**President, Georgia Bio**

Charles Craig has been president of Georgia Bio since 2005. Georgia Bio is the private, non-profit association in Georgia representing the bioscience industry. He has been involved with the bioscience industry for 17 years. Before joining GaBio, he was author and editor of Ernst & Young's Global Biotechnology Reports. Mr. Craig also was director of publications for the Washington, DC-based Biotechnology Industry Organization from 1998 to 2001; and he was an editor and writer for BioWorld Today and its related publications from 1994 to 1998. Mr. Craig serves on the Board of Directors of SEBIO, the Editorial Advisory Board for Emory Health magazine and the Directors Council of the Yerkes National Primate Research Center. He received a B.A. degree from the University of Virginia and a Master of Journalism degree from Louisiana State University. He is currently enrolled in Emory University's Master of Arts program in Bioethics.



**Andy Butler MBA, PhD**  
**Associate Dean for Research & Interim Chair, Department of Physical Therapy**  
**Lewis School of Nursing and Health, Georgia State University**

Andy Butler MBA, PhD is associate dean for research and interim chair of the department of physical therapy in the Lewis School of Nursing and Health Professions at Georgia State University. As an active scientist, he also holds faculty appointments at the Emory University School of Medicine, Atlanta Veterans Administration Medical Center, and Georgia Institute of Technology. Butler received a B.S. degree in biology from Loras College. He was awarded a Ph.D. in integrative physiology from the University of Iowa, an M.S. in physical therapy from Texas Woman's University and an M.B.A. from Emory's Goizueta School of Business.



**David Daigle**  
**Associate Director for Communications**  
**Public Health Preparedness and Response**  
**Centers for Disease Control (CDC)**

David Daigle is the Associate Director for Communications, Public Health Preparedness and Response for the Centers for Disease Control (CDC). David has been with the CDC for 10 years and has also served as a senior press officer and CDC's deputy director for media relations. Prior to joining CDC he served 20 years in the US Army as tank officer, assistant professor West Point, public affairs officer, and journal editor.



**Bill Dracos MBA**  
**Associate Vice President for Administration**  
**Chief Business Practice Improvement Officer**  
**Emory University**

Bill Dracos came to Emory in December 2010 from PricewaterhouseCoopers' (PwC's) Higher Education and Health Sciences Practice where he served since 1999. As a Director at PwC, he was responsible for leading multifaceted projects involving strategic business and financial planning, operational improvement, business portfolio management, new venture creation, and business analytics for higher education, research, and healthcare organizations. Mr. Dracos holds an undergraduate degree in Biology from Duke University and an MBA from the Fuqua School of Business at Duke University.

Reporting to the Office of the EVP for Finance and Administration, Mr. Dracos drives partnerships with Emory functional vice presidents, school/units chief business officers, faculty, and staff to address suboptimal business practices, processes, and policies, engaging in a collaborative fashion to develop solutions to improve business operations.



**Dallis Howard-Crow MHA**  
**Chief Human Resources Officer**  
**Emory Healthcare**

Dallis Howard-Crow joined Emory Healthcare as the chief human resources officer in June 2008. Dallis is responsible for developing, organizing, implementing and coordinating the human resources function for the health system, which is the clinical enterprise for the Woodruff Health Sciences Center at Emory University. She is also responsible for providing strategic leadership in support of the organization's goal of being the employer of choice in Atlanta. The CHRO is responsible for helping to shape, guide and direct the overall human resources programs at Emory Healthcare and to ensure the human resources systems and programs support the mission and goals of the entire organization.

Dallis holds a master's degree in health administration from the University of Colorado at Denver, a bachelor's in accounting from Arizona State University, and has more than 20 years of health care experience.



**Chris Lepore**  
**Senior Director of State Government Affairs**  
**Johnson & Johnson**

Chris Lepore is the Senior Director of State Government Affairs for Johnson & Johnson (<http://www.jnj.com>), managing the Corporation's state legislative and regulatory team in 10 Southern states, the District of Columbia, and Puerto Rico. Chris serves as Chair of Georgia Bio's Government Affairs Committee, and Vice Chair of PhRMA's Georgia Task Force. He joined Johnson & Johnson in 2004. He brings with him a strong government affairs background having 18 years of legislative and regulatory experience. Before joining Johnson & Johnson he was Manager of State Government Affairs for Schering-Plough Corporation, where he was responsible for the corporation's lobbying efforts. Chris is a graduate of the University of Northern Colorado where he received a Bachelor of Arts Degree in Communications.



**Deleise Lindsay**  
**Founder & Managing Principal**  
**Well-Change Group**

Deleise A. Lindsay is the founder and managing principal of Well-Change, a boutique management consulting firm that equips leaders and managers to achieve business objectives during a time of change. While other consultants may practice purely from theory, her approach is based on many years of experience helping organizations avoid the impact of mismanaged change.

Deleise has also worked as an international recruitment specialist for a healthcare company and as a member of the human resources team for a bank in Charlotte, N.C. She was also awarded the distinguished Pinnacle Award.



**Chuck Meadows MPH**  
**Vice President, Economic Development Policy**  
**Metro Atlanta Chamber of Commerce**

As vice president of economic development policy for the Metro Atlanta Chamber (MAC), Chuck Meadows is responsible for proposing and implementing public policy shifts to promote economic prosperity in the 28-county Atlanta region. This position grew from the New Economy Task Force, a report by Atlanta's top business leaders and leading consultants that laid out a new economic development strategy focused on supporting growth in strategic industry clusters.

Meadows has more than a decade of experience in state and local economic development. He was responsible for negotiating incentive packages for corporate relocations and expansions for both the public and private sectors as deputy policy director for former Governor Roy Barnes and as a managing consultant in Ernst & Young's Business Incentives Group. He took the lead in the successful establishment of the OneGeorgia Authority, an agency focused on job creation in the least developed areas of the state.



**Dane Peterson MBA**  
**Chief Executive Officer**  
**Emory University Hospital Midtown**

Dane C. Peterson is chief executive officer for Emory University Hospital Midtown in Midtown Atlanta, where he is responsible for leading the day to day operations of the 511-bed community-based, acute care teaching facility. Emory University Hospital Midtown (formerly Emory Crawford Long) is staffed by 892 Emory medical faculty and 545 private practice community physicians.

Peterson, who holds an MBA from Stanford University and a bachelor's in industrial and operations engineering from the University of Michigan, has significant accomplishments in master plan construction and renovation, core measures improvement, employee engagement and cultural transformation support. He joined Emory Healthcare in 2007 from Medical City Dallas Hospital (HCA), a 677-bed facility where he has served since 2004. He was named interim COO in March 2007. Prior to his role as interim chief operating officer, he served as associate administrator where he was responsible for day-to-day operations in 12 departments, staffed by more than 600 employees.

Prior to joining HCA, Peterson was at Creighton University Medical Center as associate administrator for ancillary services, where he was responsible for the management of perioperative and imaging services, and emergency services throughput improvement. Prior to Creighton, Peterson also served in the Tenet Healthcare Future CEO/CFO Development Program.

Located in the heart of Atlanta, Emory University Hospital Midtown is one of the nation's leading community-based, acute care teaching facilities. The hospital is recognized nationally for its work in cardiology and heart-related diseases. It also has an outstanding reputation in the fields of reconstructive surgery, maternal and infant care, orthopaedics and gastrointestinal diseases.



**Fred Sanfilippo MD, PhD**  
**Director**  
**Emory-GA Tech Healthcare Innovation Program (HIP)**

Fred Sanfilippo, MD, PhD directs the Emory-Georgia Tech Healthcare Innovation Program, which has a mission to enhance innovation in healthcare research, education, and service. For over 30 years he has been an academic leader at Duke, Johns Hopkins, Ohio State and Emory; serving as a division chief, department chair, program/center director, dean, academic health center CEO, and health system board chair.

During that time he led organizational and cultural changes yielding improved academic, clinical, and financial performance. He also led the creation of the US Scientific Registry of Transplant Recipients; Johns Hopkins Medical Labs; a department of biomedical informatics, centers for personalized and integrative health, and a new health plan (YP4H) at OSU; as well as new centers for informatics, critical care medicine, palliative care, and aging at Emory.

Sanfilippo has been an advisor to over 80 universities, companies, and government agencies; chair of 15 national committees, president of 7 professional societies, and board chair of 5 corporations. He has published over 250 articles, received three patents, been awarded over \$30M in research support, mentored 33 graduate students and fellows, served on 13 editorial boards and given over 200 invited talks. He received his BA and MSc (physics) from the University of Pennsylvania, and his MD, PhD (immunology), and Pathology training from Duke University.





**Jack Tillman MBA**  
**Executive Director, Emory Innovation**  
**Assistant Vice President for Research**  
**Robert W. Woodruff Health Sciences Center**  
**Emory University**

Jack Tillman is Executive Director of Emory Innovations, Inc., a wholly owned 501(c)(3) subsidiary of Emory University operating as a holding company for a small set of new and innovative non-academic, non-traditional enterprises in support of Emory's missions in education, research, and service. First initiative of this new company is Drug Innovation Ventures at Emory, LLC (DRIVE). DRIVE is a virtual drug development entity addressing the growing gap in development of virology based therapeutics and serving as an industry partner for Emory. Future ventures may include new approaches to IP development in medical devices, professional services, international affairs, and other private ventures in business and real estate.

Jack also serves as assistant VP for research in the Woodruff Health Sciences Center, facilitating, coordinating, and administering strategic research plans, clinical and translational research initiatives, local and national research partnerships, and WHSC interdisciplinary activities. Tillman also promotes the WHSC research enterprise and provides support for the WHSC research infrastructure by creating economic value and implementing research enterprise strategy, integrating research with healthcare, commercializing intellectual property and know-how, and enhancing translational science. He received his MBA from Goizueta Business School, Emory University.



**William Todd**  
**Executive Director of Health Initiatives**  
**Scheller College of Management**  
**Georgia Tech University**

Bill Todd joined the Scheller College of Management faculty this past year as Executive Director of Health Initiatives. As such he has developed two courses in Healthcare Management and teaches in the Entrepreneurship Forum. Prior to joining Georgia Tech, he served as President and CEO of the Georgia Cancer Coalition for eight years. Under his leadership, the Georgia Cancer Coalition invested more than \$300 million to support research and prevention efforts to reduce cancer deaths.

Todd's 40-year career has focused on health care and technology management in Georgia. He was the founding president of the Georgia Research Alliance in 1990, nurturing the independent not-for-profit organization that has helped build Georgia's reputation as a center for discovery and invention that has fostered major advances in science, medicine and technology. He also founded Encina Technology Ventures in 2000.

Todd began his career at Emory University hospitals, clinics and the medical school, where he held a variety of administrative posts over two decades, ultimately serving as assistant vice president for Medical Administration at the Robert W. Woodruff Health Sciences Center. A 1971 graduate of Georgia Tech's College of Management, Todd attended the Institute for Educational Management at Harvard University. In 2000, he received an honorary doctor of science degree from the University of Ulster in Northern Ireland. In 2010, Georgia Tech awarded Todd the Ivan Allen, Jr. Prize for Progress and Service.

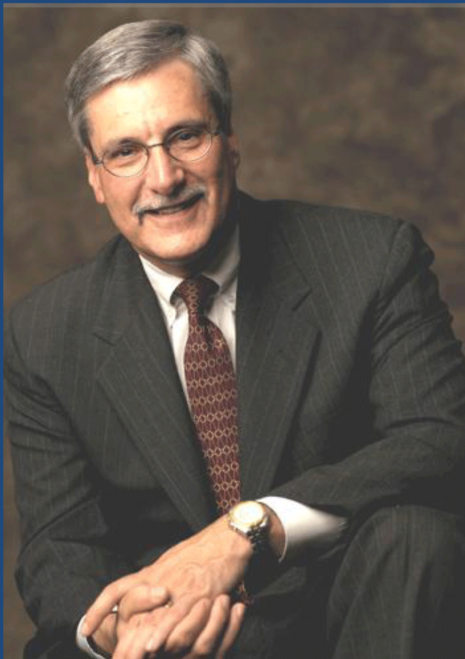
Todd is past member the boards of the Georgia Chamber of Commerce, the American Cancer Society and Georgia Tech Ireland. He is a past president of the Rotary Club of Atlanta. A fourth generation Atlantan, he has been named one of the "100 Most Influential People in Georgia" by Georgia Trend for seven years.

# SAVE THE DATE

## Healthcare Innovation Symposium IV: Social Determinants of Health & Disease

Tuesday, December 4, 2012  
4:30-6:30 pm  
Rollins School of Public Health  
1<sup>st</sup> Floor Auditorium, CNR Building

**Featuring Michael J. Klag MD, PhD**  
Dean, Johns Hopkins Bloomberg School of Public Health



### Symposium Agenda

- |               |   |
|---------------|---|
| 4:30pm        | Welcome & Introductions   |
| 4:30pm-5:15pm | Keynote Presentation<br><i>The Role of Primary Care in Health Systems</i><br>Michael Klag MD, PhD |
| 5:15pm-6:00pm | Panel Presentations   |
| 6:00pm-6:30pm | Panel Discussion, Q&A   |
| 6:30pm-7:00pm | Reception   |

Visit [www.hip.emory.edu](http://www.hip.emory.edu) for more information



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## Investigator-Initiated Seed Grants in Healthcare Innovation

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The Emory-Georgia Tech Healthcare Innovation Program (HIP), in partnership with the Atlanta Clinical & Translational Science Institute (ACTSI) and Children's Healthcare of Atlanta (Children's), is pleased to announce the third round of research seed grants in Healthcare Innovation. Seed grants will fund multi-investigator, multi-disciplinary teams examining healthcare services and clinical effectiveness. Awards will support innovative approaches that address issues of healthcare quality, costs, and/or access that are consistent with the goals of the HIP. Two types of seed grants will be offered: Preliminary Study Grants or Complete Project Grants.

### Deadlines

**Letters of Intent due November 1, 2012**

**Proposals due November 15, 2012**



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# U.S. Healthcare: What's Broken & How to Fix It



**February 1, 2012**

## Healthcare Innovation Program 2012 Symposia Series

### Guest Speakers and Panel Topics

**Steven H. Lipstein, MHA**

President and CEO, BJC HealthCare  
Vice-chair, Patient-Centered Outcomes Research Institute (PCORI)

#### ***What's Broken & How to Fix It***

*Health Information & Medical Technology*  
*Hospital Providers*  
*Economic-Business Factors*

**April 11, 2012**

**James L. Madara, MD**

Executive Vice President and CEO, American Medical Association

#### ***Health Policy & The Future Physician***

*Health Policy*  
*Academic Health Centers & Education*  
*Physician Providers & Scope of Practice*

**September 5, 2012**

**Glenn D. Steele, MD, PhD**

President and CEO, Geisinger Health System

#### ***New Models of Delivery & Payment***

*Insurance and Health Plans*  
*Access to Healthcare & Care Coordination*  
*Outcome Measures*

**December 4, 2012**

**Michael J. Klag MD, MPH**

Dean, Johns Hopkins Bloomberg School of Public Health

#### ***Social Determinants of Health & Disease***

*Disease Prevention & Health Maintenance*  
*Global Models of Healthcare*  
*Community Education*

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