



Healthcare Innovation Program



HEALTHCARE INNOVATION STUDENT NETWORKING NIGHT



Network With Top Professionals In:

Healthcare Management & Consulting
Health Policy & Public Health
Healthcare Technology
Nursing & Allied Health
Medicine

Wednesday, October 9, 2013 6:30 - 8:30 pm Rollins School of Public Health Emory University





Healthcare Innovation Program



HEALTHCARE INNOVATION STUDENT NETWORKING NIGHT 4 PROGRAM

Wednesday, October 9, 2013 6:30 – 8:30 pm

CNR 1000, Rollins School of Public Health, Emory University

6:00 - 6:30pm: Registration and Dinner

7:00 – 7:20pm: Speakers Program

Welcome & Introductions

Fred Sanfilippo, Director, Emory-Georgia Tech Healthcare Innovation Program Mathu Kumarasamy, Research Assistant, Office of Quality & Risk, Emory Healthcare

Career Overviews

I-2 minutes from each speaker about what they do

7:20 - 8:30pm: Networking

Healthcare Management & Consulting

Jon Altizer – Health Policy Analyst, Office of Health System Collaborations (OHSC)
Robert Bachman – Chief Executive Officer, Emory University Hospital
Jeff Booth – Partner, Health Industries Advisory, Price Waterhouse Coopers
Spence McClelland – Noro-Moseley Partners
Barbara Walsh – Chief Administrative Officer, Saint Joseph's Translational Research Institute

Health Policy & Public Health

Steven Culler – Associate Professor of Health Policy & Management
Chris Lepore - Senior Director of State Government Affairs, Johnson & Johnson
Chuck Meadows – Vice President, Economic Development Policy, Metro Atlanta Chamber of Commerce

Healthcare Technology

Mark Braunstein- Professor of the Practice and Director, Health Systems Institute, Georgia Tech Robert McGrath – Vice President Director, Georgia Tech Research Institute (GTRI)
Robert Nerem - Parker H. Petit Distinguished Chair for Engineering in Medicine, Georgia Tech Dan Russler – Healthcare Consultant
Shean Phelps – Director, Health Systems Technology R&D, Georgia Tech Research Institute

Nursing & Allied Health

Andy Butler – Associate Dean for Research, School of Nursing & Health Professions, GSU Linda McCauley – Dean and Professor, Nell Hodgson Woodruff School of Nursing, Emory Allan Platt - Academic Coordinator - Interim Admissions Director, Emory Physician Assistant Program

Medicine

Douglas Ander – Professor & Interim Director, Physician Assistant Program, Emory School of Medicine Gregory Esper – Director, New Care Models, Emory Healthcare Fred Sanfilippo - Director, Emory-GA Tech Healthcare Innovation Program



HEALTHCARE MANAGEMENT & CONSULTING
Jon Altizer, MPH
Health Policy Analyst
Office of Health System Collaborations (OHSC)

Jon is a Public Health Policy Analyst working in the Office of Health System Collaboration (OHSC). Prior to his role in OHSC, Jon spent almost seven years in the Federal Health consulting practice at Deloitte Consulting LLP. Jon holds a Bachelor of Science (BS '06) in Health Sciences from James Madison University and a Master of Public Health (MPH '07) in Health Policy and Management from Rollins School of Public Health at Emory University.

During Jon's time with Deloitte Consulting LLP, his projects included those in public health policy analysis and evaluation, health communications, emergency risk communications, and strategic planning.

His former clients at the CDC have included the Public Health Surveillance Program Office, the Public Health Informatics and Technology Program Office, Office of Formulation, Evaluation, and Analysis and Budget Operations Branch in the Financial Management Office, the Laboratory Response Branch in the Division of Bioterrorism Preparedness and Response within the Coordinating Center for Infectious Diseases, the Division of State and Local Readiness the Division of Strategic National Stockpile, the Enterprise Communication Office and the Office of the Director within the Coordinating Office for Terrorism Preparedness and Emergency Response.

Additionally, Jon has supported the Office of Workforce and Career Development, Office of Strategy and Innovation, and the Economic Stimulus Response Team. His clients external to CDC include the Association of Public Health Laboratories, the Office of the National Coordinator for Health Information Technology, and the National Association for County and City Health Officials. With external clients, Jon's focus was on qualitative research, performance assessment and development, strategic planning, and communications planning and development. He has also served as a communications liaison in the Joint Information Center during the CDC's response to Hurricanes Gustav and Ike in September 2008.



HEALTHCARE MANAGEMENT & CONSULTING Robert Bachman, MPA Chief Executive Officer, Emory University Hospital

Robert Bachman is chief executive officer for Emory University Hospital and Emory University Orthopaedic and Spine Hospital. He received an associate degree in respiratory therapy and a bachelor's degree from the State University of New York. He received his master's degree in health care policy and administration from Mercer University.

He began his career in health care as a respiratory therapist, working at Duke University

Medical Center, then as director of respiratory services at Grady Memorial Hospital and Emory Crawford Long Hospital (now Emory University Hospital Midtown). He served as director of medical education services for the Emory University School of Medicine for 7 years until his appointment as Chief Operating Officer for Emory University Hospital in 2001. Bob has been very active in and has held leadership positions in a variety of professional and civic organizations including the American Heart Association, the Decatur Rotary Club, the American Liver Foundation, Georgia Hospital Association and many others. Bob and his wife live in Dekalb County and their two children are in college.



HEALTHCARE MANAGEMENT & CONSULTING
Jeff Booth
Partner, Health Industries Advisory
Price Waterhouse Coopers

Jeff is a Partner in PricewaterhouseCoopers' Health Industries Advisory practice. He currently serves as the Greater Atlanta Market healthcare team lead. Jeff has 28 years experience with the healthcare industry. His focus areas have included health system turnarounds, revenue cycle transformations, enterprise wide strategic planning, programmatic planning and implementation, hospital / physician partnering, P4P and P4Q

initiatives, service line joint ventures, operations improvement, finance and capital planning, mergers and acquisitions, post merger integration, community access and benefit consulting, retail healthcare, healthcare due diligence, organizational restructuring, care management and patient throughput, ED process improvement, CON development and comprehensive financial modeling. He currently serves as an adjunct professor at Rollins School of Public Health at Emory University and also teaches at the Goizueta Business School at Emory.



HEALTHCARE MANAGEMENT & CONSULTING Spence McClelland, MBA Noro-Moseley Partners

Spence McClelland joined NMP in 2010 and supports the firm's investments in healthcare, software and tech-enabled services. Spence is focused on reviewing investment opportunities and on working with portfolio company management teams to develop and execute their strategic plans. He currently represents NMP on the boards of Change Healthcare and Hospicelink.

Prior to joining NMP, Spence was a co-founder of RGC Advisors, an entity formed to make acquisitions in the home health industry. Previously, he worked in the corporate development group of Healthways, Inc., where he was responsible for identifying, evaluating and executing acquisitions and strategic partnerships for the company. In addition, he developed numerous business plans on potential new markets, channels and business models for the company's solutions.

Spence currently serves as Chairman of Venture Atlanta and on the Board of Directors of the Southern Capital Forum. He received a BA from Vanderbilt University, where he was a member of Phi Beta Kappa, and an MBA with distinction from the Kellogg School of Management at Northwestern University.



HEALTHCARE MANAGEMENT & CONSULTING
Barbara Walsh
Chief Administrative Officer
Saint Joseph's Translational Research Institute

Barbara Walsh was named chief administrative officer of the Saint Joseph's Translational Research Institute (SJTRI). She most recently served as managing director of PricewaterhouseCoopers' Academic Medical Center consulting practice and will serve as interim operational leader while SJTRI searches for a permanent CEO.



HEALTH POLICY & PUBLIC HEALTH
Steven Culler, PhD
Associate Professor of Health Policy & Management
Emory University

Dr. Steven D. Culler is an associate professor in the Department of Health Policy and Management at Emory School of Public Health. He received his doctorate in economics from the University of Illinois in 1981. Dr. Culler has been an author on over 75 empirically-based research articles. A major emphasis of Dr. Culler's research has focused on explaining

the observed variation in the utilization of health care services by individuals. In particular, he has focused on three populations: the elderly, individuals with limited access to the health care system, and individuals with chronic health care diseases. Another focus of Dr. Culler's research includes evaluating the cost effectiveness of selected interventions in multi-year clinical trials. Dr. Culler has also performed a variety of advanced statistical analyses on several large clinical and administrative databases to develop hospital benchmarking and clinical outcomes monitoring reports for specific clinical conditions.

In addition to his academic activities, Dr. Culler has worked in financial management, health service research and health policy. He has worked as a commercial lending officer specializing in health care clients at First National Bank of Chicago. His responsibilities included providing financial analysis of prospective health care clients and managing more than \$700 million of hospital credit exposure. Dr. Culler also has held health services research and policy making positions at both the American Medical Association and the Blue Cross and Blue Shield Association. In these positions Dr. Culler conducted health service research in the area of alternative hospital reimbursement, health care financing, physician labor supply issues, and international comparisons of the structure of health care systems.



HEALTH POLICY & PUBLIC HEALTH
Chris Lepore
Senior Director of State Government Affairs
Johnson & Johnson

Chris Lepore is the Senior Director of State Government Affairs for Johnson & Johnson, managing the Corporation's state legislative and regulatory team in 10 Southern states, the District of Columbia, and Puerto Rico. Chris serves as Chair of Georgia Bio's Government Affairs Committee, and Vice Chair of PhRMA's Georgia Task Force. He joined Johnson &

Johnson in 2004. He brings with him a strong government affairs background having 18 years of legislative and regulatory experience. Before joining Johnson & Johnson he was Manager of State Government Affairs for Schering-Plough Corporation, where he was responsible for the corporation's lobbying efforts in Arizona, Colorado, New Mexico, Utah, and Wyoming. Lepore is a graduate of the University of Northern Colorado where he received a Bachelor of Arts Degree in Communications. Johnson & Johnson, through its operating companies, is the world's most comprehensive and broadly based manufacturer of health care products.



HEALTH POLICY & PUBLIC HEALTH
Chuck Meadows, MPP
Vice President, Economic Development Policy
Metro Atlanta Chamber of Commerce

As vice president of economic development policy for the Metro Atlanta Chamber (MAC), Chuck Meadows is responsible for proposing and implementing public policy shifts to promote economic prosperity in the 28-county Atlanta region. This position grew of the New Economy Task Force, a report by Atlanta's top business leaders and leading consultants that laid out a

renewed economic development strategy focused on supporting growth in strategic industry clusters.

Meadows brings more than a decade of experience in state and local economic development expertise to MAC. He was responsible for negotiating incentive packages for corporate relocations and expansions for both the public and private sectors as deputy policy director for former Governor Roy Barnes and as a managing consultant in Ernst & Young's Business Incentives Group. He took the lead in the successful establishment of the OneGeorgia Authority, an agency with an eight figure budget focused on job creation in the least developed areas of the state. He also authored several of Georgia's targeted economic development statutes and incentive programs, and played a major role in the effort to establish Georgia's first and only regional transportation infrastructure funding mechanism.



Dr. Braunstein teaches health informatics and is involved in research aimed at wider and deeper adoption of health information technology to improve the quality and efficiency of care delivery.

He was co-founder, Chairman and CEO of Patient Care Technologies, Inc. ("PtCT"), an ATDC Graduate company, a 1998 Inc 500 company, and a leading provider of electronic patient record and care management systems to the home care industry. PtCT was acquired by MEDITECH in 2007. He received his BS degree from MIT in 1969 and his MD degree from the Medical University of South Carolina (MUSC) in 1974. After an internship at Washington University he joined the faculties of Medicine and Pharmacy at MUSC until he left in 1978 to co-found PROHECA, an early developer of clinical pharmacy systems.

He is the author of over fifty papers; articles and book chapters devoted to various aspects of clinical automation. His most recent publication is "Searching for the Holy Grail: Integrated Electronic Medical Records and Beyond", a chapter he co-authored for the book "e-Healthcare: Harness the Power of Internet e-Commerce and e-Care", edited by Douglas E. Goldstein and published by Aspen. He is Senior Adviser for health information technology to Focus, LLC, an investment banking firm that provides a range of services tailored to the needs of emerging growth and middle market businesses from offices across the country.



HEALTHCARE TECHNOLOGY
Robert McGrath, PhD
Director, Georgia Tech Research Institute (GTRI)

Robert McGrath, Ph.D. serves as vice president at the Georgia Institute of Technology and director of the Georgia Tech Research Institute (GTRI). With over 1,700 employees and R&D awards in excess of \$300 million last year, GTRI is an applied research powerhouse providing an array of technology solutions for the U.S. Department of Defense, U.S. Department of Homeland Security, other federal agencies and industry.

Dr. McGrath was recruited in 2012 to serve on the Defense Science Board's Study on Technology and Innovation Enablers for Superiority in 2030. He also serves as an officer of the Georgia Tech Applied Research Corporation, and regularly advises other universities on research strategies and management. Prior to joining GTRI in 2011, McGrath worked in a variety of capacities with Battelle Memorial Institute supporting energy R&D programs, national laboratory / university partnerships, STEM education initiatives and the Battelle-managed National Renewable Energy Laboratory, where he served as deputy director.



HEALTHCARE TECHNOLOGY
Robert Nerem , PhD
Parker H. Petit Distinguished Chair for Engineering in Medicine,
Georgia Tech

Parker H. Petit Distinguished Chair for Engineering in Medicine, Institute Professor Emeritus, and Founding Director of the Parker H. Petit Institute for Bioengineering and Bioscience (IBB) Robert Nerem has been active in bioengineering for more than thirty-five years. His initial interest was motivated by the possible role of fluid dynamics in atherosclerosis, and he has conducted fundamental research on problems in cardiovascular

fluid dynamics. In 1981 he established a cell culture laboratory and began to study the influence of physical forces on anchorage-dependent mammalian cells, with much of this work focusing on the cells which make up a blood vessel.

This work led to his interest in tissue engineering, and he now is director of the Georgia Tech/Emory Center for the Engineering of Living Tissues (GTEC), an Engineering Research Center established in 1998 and funded by the National Science Foundation. From 1995 to 2009 Nerem served as the director of the Parker H. Petit Institute for Bioengineering and Bioscience (IBB), a research institute whose mission is to integrate engineering, information technology, and the life sciences in the conduct of biomedical research. In addition, he served on a part-time basis from 2003 to 2006 as the senior advisor for bioengineering in the National Institute of Health's (NIH) newest institute, the National Institute for Biomedical Imaging and Bioengineering. In recognition of his work, he was elected to the National Academy of Engineering in 1988 and to the Institute of Medicine of the National Academy of Sciences in 1992. He was also the founding president of the American Institute of Medical and Biological Engineering and he served on the Science Board of the Food and Drug Administration from 2000 to 2003. In 2008 he received the Founders Award from the National Academy of Engineering.



HEALTHCARE TECHNOLOGY
Dan Russler, MD
HIT Consultant

Daniel Russler, MD, offers strategic HIT consulting and contract services to translational research entities, such as Georgia Tech Research Institute. In addition, he works with health engineering faculty and students at Georgia Tech. Key career activities included the development of the HL7 Reference Information Model for HL7 Version 3 and membership on the Board of HL7. He also was the first co-chair of the IHE Patient Care Coordination TC. Most

recently, he participated in standards activities sponsored by the US Department of HHS including HITSP, the Nationwide Health Information Network, and the National Quality Forum eMeasure Format Review Committee He has given frequent public tutorials on HIT requirements and HIT standards.



HEALTHCARE TECHNOLOGY
Shean Phelps, MD, MPH, FAAP
Director, Health Systems Technology R&D
Georgia Tech Research Institute

Sean Phelps, MD, MPH, FAAFP, is Director of GTRI Health Systems Technology Research and Development and Principal Research Scientist. Dr. Phelps is a 1996 graduate of the F. Edward Hebert School of Medicine at the Uniformed Services University of the Health Sciences (USUHS), completing residencies in Family Practice and Aerospace MedicineHe completed his

Bachelor's Degree in Biology and Chemistry at Campbell University, Buies Creek, North Carolina, through the U.S. Army "Green-to-Gold" program and subsequently accepted to medical school at USUHS. Following graduation from medical school and Family Medicine residency, he completed assignments in Germany as a Clinic Commander and was selected to serve as lead Special Forces physician and surgeon where he led several joint SOF medical teams on numerous highly classified missions during Operations Enduring and Iraqi Freedom. As a Davis Aerospace Medicine Scholar at UTMB, his post-doctoral work included participating in key roles on several projects with Space Adventures Inc. - directly supporting two space participant's trips to the International Space Station (ISS) - and NASA/Johnson Space Center supporting the Space Shuttle mission.

Following 30 years active duty with the U.S. Army he retired in June of 2011, accepting a senior position at the Georgia Tech Research Institute as Director of Health Technology Systems with additional duties as the Medical Director for the Translational Research Institute for Biomedical Engineering Sciences (TRIBES) at the Georgia Institute of Technology. He was subsequently selected as Technical Director of Health Systems research at GTRI where his efforts are aimed at guiding the development of new business opportunities for GTRI in the transition of viable health and wellness concepts between the fields of medicine, science and engineering technology. Selected as the U.S. Army's Aerospace Medicine Specialist of the year in 2010 he is a distinguished Fellow of the American Academy of Family Physicians and was designated an Associate Fellow of the Aerospace Medicine Association in 2012. He serves as editor of the magazine "Tactical and Combat Casualty Care" and as associate editor for the journal "Frontiers" in the area of biomechanics and biotechnology.



NURSING & ALLIED HEALTH
Andy Butler, MBA, PhD
Acting Chair & Associate Dean for Research
Byrdine Lewis School of Nursing & Health Professions, Georgia State University

Andy Butler MBA, PhD is associate dean for research and interim chair of the department of physical therapy in the Lewis School of Nursing and Health Professions at Georgia State University. Andy holds faculty appointments at the Emory University School of Medicine, Atlanta Veterans Administration Medical Center, and Georgia Institute of Technology.

Butler received a B.S. degree in biology from Loras College. He was awarded a Ph.D. in integrative physiology from the University of Iowa, an M.S. in physical therapy from Texas Woman's University and an M.B.A. from Emory's Goizueta School of Business.



NURSING & ALLIED HEALTH Linda McCauley, RN, PhD Dean & Professor Nell Hodgson Woodruff School of Nursing, Emory University

Linda A. McCauley is the sixth dean of Emory University's Nell Hodgson Woodruff School of Nursing. She began her appointment in May 2009 after serving as the associate dean for research at the University of Pennsylvania's School of Nursing.

Under her leadership, the School of Nursing is executing a comprehensive strategic plan to expand the school's research enterprise, forge new clinical partnerships, and increase diversity among the faculty and student population. The nursing school is engaged in an aggressive growth campaign, which has resulted in the hiring of a record number of faculty from the world's top research institutions, offering student learning opportunities at more than 300 clinical sites in the U.S. and internationally, and launching a new initiative to attract and retain diverse students.

McCauley holds a secondary appointment in the Rollins School of Public Health at Emory University and is internationally recognized for her scholarship in environmental and occupational health. She has devoted much of her distinguished career to identifying culturally-appropriate interventions to decrease the impact of environmental and occupational health hazards for workers and young children. McCauley is currently leading two studies in Oregon and Florida with funding from the National Institutes of Health and the Centers for Disease Control and Prevention.

McCauley is an elected member of the Institute of Medicine. She also is a fellow of the American Academy of Nursing and the American Academy of Occupational Health Nurses. She has been widely published in the fields of nursing and environmental health. She is a sought-after speaker and has been featured in national publications and broadcasts including Time, Business Week, the Atlanta Journal-Constitution, NPR, and the Weather Channel.



NURSING & ALLIED HEALTH
Allan Platt, PA-C, MMSc
Academic Coordinator & Interim Admissions Director
Physician Assistant Program, Emory University

Allan Platt graduated with a BS in Health Systems Engineering from the Georgia Institute of Technology in 1977, a BS in Medical Science from the Emory University School of Medicine Physician Assistant program in 1979, and a MMSc in Career Physician Assistant from Emory in 2006. From 1984 until 2004, he was Program Coordinator and Physician Assistant at the Georgia Comprehensive Sickle Cell Center at Grady Health System. This is the world's first

dedicated 24 hour emergency center for sickle cell patients.

Allan received the Paragon Teacher of the Year Award from the AAPA in 2002 and the SAAPA Presidents award in May 2007. He co-authored a patient guide book on sickle cell disease and trait for the general public titled Hope and Destiny, a Patient and Parents guide to Sickle Cell. He is also co-author of *Overcoming Pain* and author of *Evidence Based Medicine for PDAs: A Guide for Practice*. He is contributor to e-Connections for PA-Professional and feature editor of Technology and Education for the Journal of PA Education. Allan is currently full time faculty at the Emory University Physician Assistant Program.



MEDICINE

Douglas Ander, MD

Professor of Emergency Medicine & Interim Director

Physician Assistant Program, Emory University

Douglas S. Ander is a Professor of Emergency Medicine at the Emory University School of Medicine and Interim Director of Physician Assistant Program. Douglas grew up in Brooklyn, NY and completed his medical school training at Hahnemann University in Philadelphia. He completed a combined Emergency Medicine and Internal Medicine

residency at Henry Ford Hospital in Detroit Michigan. During his career he has developed and taught numerous clinical skills programs. Recently his scholarly and educational efforts have focused on inter-professional teamwork education and simulation. Douglas also continues with bedside research studying the effects of literacy in emergency department heart failure patients. His current academic roles include Director of Undergraduate Education for Emergency Medicine, Assistant Dean for Medical Education and he directs the Emory Center for Experiential Learning, Emory's clinical skills and simulation center.



MEDICINE
Gregory Esper, MD, MBA
Director, New Care Models and General Neurology
Emory Healthcare

Gregory Esper, MD, MBA is Director of New Care Models, Emory Healthcare (EHC), Director, General Neurology, The Emory Clinic (TEC), and Associate Professor of Neurology, Emory School of Medicine. Dr. Esper is board certified in neurology, clinical neurophysiology, and electrodiagnostic medicine. His clinical interests are broad and

include headache, multiple sclerosis, neurosarcoidosis, and neuromuscular disease. His research interests include improving the quality and safety of neurological care delivery.

As Director of New Care Models, a new position in the EHC Office of Quality & Risk, Esper drives development of care models to improve quality, decrease costs, and position EHC for financial success in the value-based reimbursement models of the future.



MEDICINE
Fred Sanfilippo, MD, PHD
Director & Professor
Emory-Georgia Tech Healthcare Innovation Program

Fred Sanfilippo, MD, PhD directs the Emory-Georgia Tech Healthcare Innovation Program, which has a mission to enhance innovation in healthcare research, education, and service. For over 30 years he has been an academic leader at Duke, Johns Hopkins, Ohio State and Emory; serving as a division chief, department chair, program/center director, dean,

academic health center CEO, and health system board chair. During that time he led organizational and cultural changes yielding improved academic, clinical, and financial performance at each institution. He also led the creation of the US Scientific Registry of Transplant Recipients; Johns Hopkins Medical Labs; a new health plan (YP4H) at OSU; novel departments and centers in areas ranging from biomedical informatics to personalized and integrative health.

Sanfilippo has published over 250 articles, received three patents, been PI on over \$30M in research grants, and given over 200 invited talks. He has mentored 33 graduate students and fellows, been an advisor to over 80 universities, companies, and government agencies, and president of 7 professional societies. He received his BA and MS in physics from the University of Pennsylvania, and his MD and PhD in immunology from Duke, where he also did his residency training, receiving board certification in Anatomic & Clinical Pathology, and Immunopathology.

U.S. Healthcare: What's Broken & How to Fix It



Healthcare Innovation 2013 Symposia Series

Featured Speakers and Panel Topics

February 19, 2013

Robert S. Dittus, MD, MPH

Associate Vice-Chancelor for Public Health Vanderbilt University Medcial Center

New Paradigms of Health Services Research

September 17, 2013

Catherine L. Gilliss, PhD, RN, FAAN

Dean

Duke University School of Nursing

Best Practices Supporting Interdisciplinary Innovation in Academic Health Centers

October 9, 2013

Student Perspectives Symposium

Students and faculty from health-related fields

at local ACTSI institutions

U.S. Healthcare: What's Broken & How to Fix it

October 29, 2013

Mark Keroack, MD, MPH

Chief Physician Executive & President

Baystate Medical Practices

Quality and Intergrated Systems of Care

December 3, 2013

Leonard A. Schlesinger, DBA, MBA

President

Babson College

Entreperneurship in Driving Healthcare Innovation

A series of quarterly symposia sponsored by the Emory-Georgia Tech Healthcare Innovation Program (HIP) and the Atlanta Clinical & Translational Science Institute (ACTSI). The symposia are free to attend and open to all faculty, staff and students.

Visit <u>www.hip.emory.edu</u> for more information





Healthcare Innovation Program



